

Speaker:

Tobi Johnson is an internationally sought after expert, consultant, and master trainer in volunteer engagement. She is known for her modern thought leadership, highly practical evidence-based strategies, and innovative, “big hat” thinking around engaging, supporting, and acknowledging the work of volunteers.



She is the President of **Tobi Johnson & Associates**, a consulting firm whose mission is to help nonprofit organizations make connections with remarkable volunteers. In 2015, she founded **VolunteerPro**, an online training and networking community for leaders of volunteers.

Tobi has over 25 years direct experience in nonprofit management, program development, program coordination, training delivery and learning design in the social sector. She wrote Chapter 1 of **Volunteer Engagement 2.0: Ideas and Insights for Transforming Volunteer Programs in a Changing World**, published by Jossey-Bass in 2015.

In addition, Tobi is intimately knowledgeable about the professional development needs of today’s leaders of volunteers. She was the Chair for the **Certified in Volunteer Administration (CVA) Job Analysis Task Force**; responsible for updating the required the **competencies** for the fields only internationally recognized credential. Each year, she also conducts the **Volunteer Management Progress Report**, a global state-of-the-industry survey. In 2016, over 1,300 professionals from 18 countries participated.

A native of the Pacific Northwest, Tobi is a graduate of the University of Washington and has a Masters degree from the School of the Art Institute of Chicago. She now lives in East Tennessee with her husband and feline office assistant, Bailey.